

For Immediate Release
July 31, 2005

News Release

ASG ANNOUNCES PARTNERSHIP WITH ENERGY IMPACT

Commodity Procurement Opportunity

Specialty retailers can reduce their energy costs by up to 20% through rate negotiations, audits, and demand side management. ASG has teamed up with Energy Impact, a full service energy management company to bring some of these best practices to our specialty retail clients.

The first service we will jointly manage is a commodity procurement program. Under this program, ASG and Energy Impact will manage a bid process to procure electricity at favorable rates as market opportunities present themselves. The program will be offered on a success fee basis.

Additional programs we anticipate offering will include demand side management, account management, and invoice processing.

Asset Strategies Group, LLC provides products and services to help our clients better manage and control their occupancy costs.

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